



SYBASE
Match Play
CHAMPIONSHIP

MAY 14 - 20, 2012
HAMILTON FARM GOLF CLUB
GLADSTONE, NEW JERSEY

SYBASEMATCHPLAYCHAMPIONSHIP.COM



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Event Overview

The LGPA returns to Hamilton Farm Golf Club for the third year in a row. An elite field of professionals will once again assemble for the only match play event on the LPGA schedule.

The Sybase Match Play Championship features 64 of the top LPGA Tour professionals competing one-on-one in a bracket-style format for a \$1.5-million purse. The match play format creates the excitement of head-to-head golf that is not found in traditional tournament stroke play.

In 2011, the world ranked number 5 player, Suzann Pettersen, defeated the number 1, 3 and 4 seeds on her way to victory. The field included superstars such as Michelle Wie, Paula Creamer and Yani Tseng.





Hamilton Farm Golf Club

Set on a quiet estate full of natural beauty, Hamilton Farm is one of America's premier golf clubs. Located just 60 minutes from Manhattan, the club features high levels of service and luxury for all its guests.

The ladies on tour enjoy returning to Hamilton Farm each year for its challenging course and unmatched hospitality.

The Highlands course, at more than seven thousand yards, is a championship layout that provides appropriate challenges to the skilled golfer.

Hamilton Farm also features the Hickory Course, the only USGA rated Par 3 course in America. This 18 hole course features a relaxed, fun setting for any golfer.

“One of the world's most exclusive golf courses”

- The New York Times

Tournament Facts



Dates:	May 14th-May 20th 2012
Location:	Hamilton Farm Golf Club, Gladstone, NJ
Format:	Four-day Official Match Play Competition Thursday-Sunday
Purse:	\$1,500,000 Total - \$375,000 Winner's check
Television:	Golf Channel Thursday-Sunday
Events:	Tuesday – Official Draw Party Wednesday – Official Pro-am Wednesday – Clam Bake Party Friday – Chairman's Challenge Pro-am

Over \$1,000,000 donated to charity from Sybase events



Pro-Am

Rub elbows with some of the game's greatest players in a pro-am setting. The pro-am is an unbeatable way to impress current or potential partners, providing them with a priceless experience.

The Official Tournament Pro-Am is played on Wednesday of Tournament week on the Highlands Championship Course at Hamilton Farm. Four amateurs will be paired with one LPGA Tour professional in a scramble format.

Each Pro-Am guest will receive the following:

- One clubhouse parking pass, good for the Pro-Am days
- One Pro-Am guest badge
- One deluxe Pro-Am gift package
- Breakfast, lunch and full bar



The Clam Bake

The traditional Clam Bake party takes place Wednesday evening of tournament week and is an exclusive high end function reserved only for players and sponsors.

Held on the mansion lawn overlooking both golf courses the beautiful views of the Hamilton Farm grounds set the tone for this exclusive party.

With a fabulous food and drink selection and a first rate Jazz trio the Clam Bake is the perfect way to relax after the pro-am and to socialize and network in a relaxed environment.



The Chairman's Challenge

The Chairman's Challenge is a unique pro-am event played on Hamilton Farm's famous Hickory Course. Played on Friday of tournament week it enables your guests to get one on one experience with LPGA pro's as they team up as a twosome to play on the only USGA rated 18 hole par 3 course in America. The relaxed laid back atmosphere of this unique pro-am is perfect for entertaining the highest statured guests.

Each Pro-Am guest will receive the following:

- Pairing with an LPGA Professional
- 1 Clubhouse parking pass
- 1 Pro-Am Guest Badge
- 1 Deluxe Pro-Am Gift Package
- Breakfast and lunch on Pro-Am day



Hospitality & Tickets

Guests can eat and drink in the same place as the LPGA pro's making them feel part of the event and providing an 'inside the ropes' experience like no other. We can also incorporate meetings, conferences etc. to combine business and pleasure. With the Par 3 course open exclusively to sponsors during tournament week this really is a unique way to engage and entertain guests.

Hospitality features:

- VIP Hospitality passes for each tournament day (Thurs-Sun)
- Option for private room/area in HFGC Mansion
- Option for LPGA player host for the week
- Tee times reserved on Par 3 Hickory course for guests each day
- General access tickets available



Brand Exposure

Own a part of the excitement by sponsoring an element with a unique promotional opportunity. Highlight your brand by becoming a partner of the Sybase Match Play Championship.

Opportunities include exposure on the following tournament features:

Tee Fence signs - one of the strongest branding opportunities on site. These signs catch the on-site crowd's eyes and a national television audience as they are featured on every tee shot.

Electronic scoreboards - The Electronic scoreboards are located in high traffic locations with maximum visibility. They provide up to the minute score updates as well as sponsor mentions and special messages

Video Wall - located on the popular driving range area

Hole Sponsorship Signs - located on each hole throughout the course, a Hole Sign is in direct view of patrons and television coverage.



Investment

Tell us what represents value to you. All packages are custom made to suit the partner's needs.

Pro-am teams start at \$12,000, individual spots also available.

