

## About Sybase

### CORPORATE FACT SHEET

#### CUSTOMERS

American Airlines  
Avis Europe  
BlueCross BlueShield  
BNP Paribas Securities Services  
BNSF Railway  
Boston University  
Brink's  
Cambridge Astronomical Survey Unit  
Carbuos Metálicos  
Cargill  
China Telecom  
Citigroup  
Columbia University School of Nursing  
Correos  
DeBeers Venetia Diamond Mine  
Delta Technologies  
Duke University  
Dunkin' Donuts  
Embraer  
Ericsson  
European Southern Observatory  
Globe Telecom  
Harvard Medical School  
Indian Navy  
Internal Revenue Service  
Lincoln Financial Distributors  
LoanPerformance  
Mastercard  
Metropolitan Health Group  
Military Sealift Command  
Mitsubishi UFJ Securities International  
Nielsen Media Research  
Novartis Pharmaceuticals  
Otis Elevator  
Passport Canada  
Pepsi  
Red Robin  
Securitas  
Shopzilla  
Sony BMG  
Spice Telecom  
Statistics Sweden  
ThyssenKrupp Steel  
T-Mobile  
TransUnion  
TriZetto  
U. S. Department of Energy  
U. S. Department of Transportation  
U. S. Securities and Exchange  
Unilever  
Verizon  
Volvo

#### WHO IS SYBASE?

Sybase is an industry leader in delivering enterprise and mobile software to manage, analyze and mobilize information. We are recognized globally as a performance leader, proven in the most data-intensive industries and across all major systems, networks and devices.

Our information management, analytics, mobile messaging and enterprise mobility solutions have powered the most mission-critical systems in financial services, telecommunications, manufacturing and government.

#### KEY POINTS

- **Market Leader** — In data management, analytics, mobile messaging, and enterprise mobility
- **Proven** — 34,000 enterprise customers and 91 of the *Fortune 100* rely on Sybase
- **Experienced** — Heritage in enterprise software since 1984
- **Innovative** — 164 patents awarded in data management and mobility; 202 patents pending
- **Global** — Approximately 4,000+ employees in 60 countries
- **Financially Strong** — Delivered three consecutive years of record performance from 2007 through 2009. In 2009, Sybase reached \$1.17 billion in total revenue, and reported \$1.3 billion in cash

#### OUR FOCUS ON THE MARKET

Sybase is the vendor of choice for a loyal, global customer base and is a leading presence in key vertical markets including financial services, telecommunications, manufacturing and government.

Twenty-four of the Top 25 global banks, and 46 of the Top 50 global banks and securities firms, rely on Sybase to deliver intra-day risk analysis, while processing hundreds of thousands of financial trades—in real time—from Wall Street to Tokyo, and from Hong Kong to London.

The telecommunications industry is using our mobile services to reach over 4 billion subscribers across 800 mobile operators, sending more than one billion messages per day; using our data management solutions to process billions of call data records' transactions.

In the government sector, agencies use Sybase solutions to mobilize supply management systems, deliver complex analysis accessing millions of records in seconds, and securely manage critical data assets.

In the retail market, department stores use Sybase's enterprise mobility solutions to streamline the shopping experience, manage point-of-sales systems, and provide real-time synchronization of back-office and retail locations.

When information matters, Sybase is the industry leader in managing, analyzing, and mobilizing data across all major systems, networks and devices across the globe.

#### SYBASE INNOVATION TIMELINE:

- 1984 - 1987:** Pioneered the Client/Server Database Revolution
- 1988 - 1990:** Pioneered Heterogeneous Data access Through Open Gateways
- 1991 - 1994:** Delivered Heterogeneous Data Replication & Movement, Embedded DBMS
- 1995 - 1999:** Delivered Column-oriented DBMS, Shipped First "Free" Enterprise-class Database on Linux, Java-in-the-Database, Mobile Synchronization, Handheld Mobile Database
- 2000 - 2007:** Introduced Device Management and Security, Advanced Wireless Data Synchronization
- 2007 - Today:** Delivered Shared-disk Database Clustering, Real-time Analytics, Mobile Messaging, mCommerce and Mobile Enterprise Application Platform